

SOCIAL ENTERPRISE, FARMS AND CARE IN RURAL ENGLAND

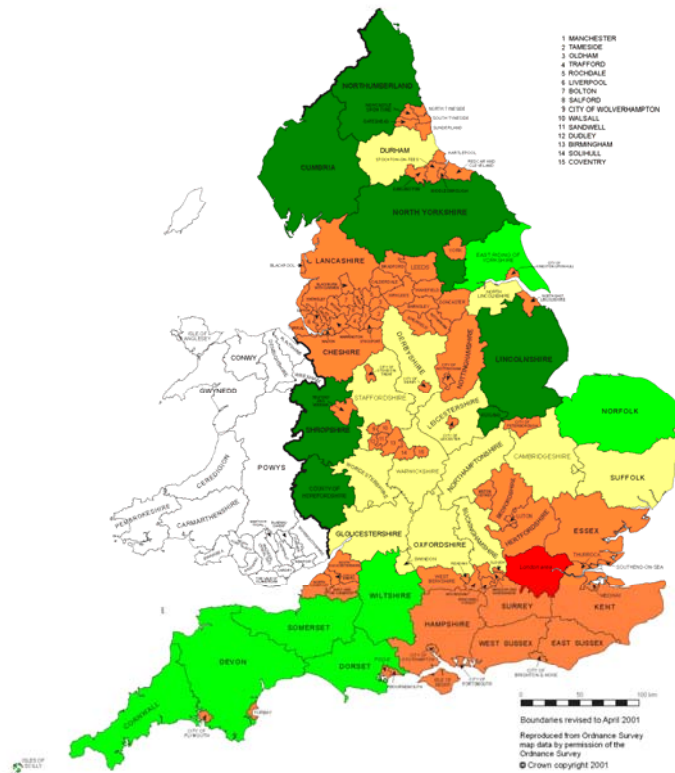
**Stephen Parsons
Harper Adams University College
The Rural Business School**

Different Pictures of England

AGRICULTURAL ENGLAND

KEY

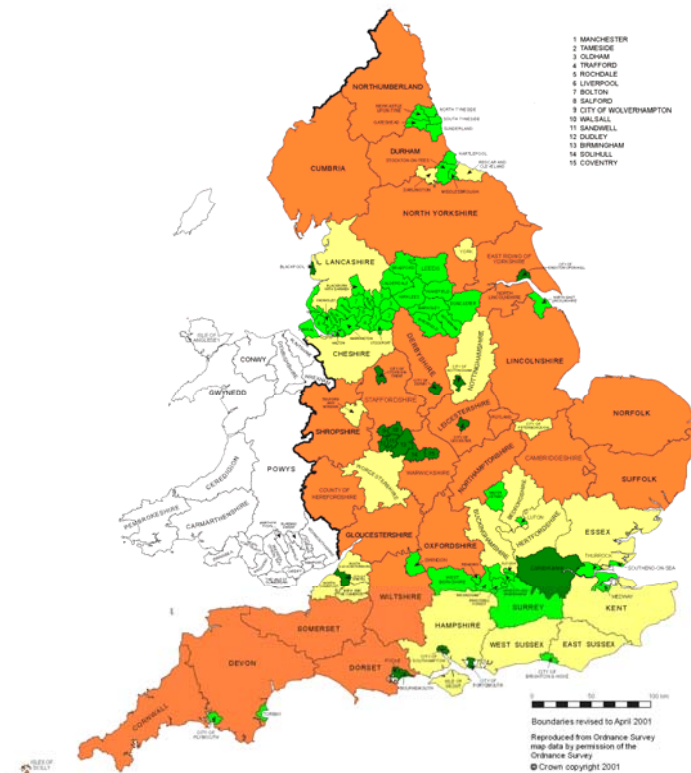
- 25% of the Agricultural Land
- 25% - 50% of the Agricultural Land
- 50% - 75% of the Agricultural Land
- Rest of England
- Greater London



RESIDENTIAL ENGLAND

KEY

- 25% of National Population
- 25% - 50% of National Population
- 50% - 75% of National Population
- Remaining 25% of National Population



LONDON AS A CAPITAL

	City Population	National Population (million)	City as % of Nation
LONDON	7,517,700	60.1	12.5
Amsterdam	743,393	16.3	4.6
Berlin	3,396,990	82.4	4.1
Madrid	3,155,359	40.2	7.8
Paris	2,144,700	60.2	3.6
Rome	2,547,932	58.0	4.4

LONDON'S DOMINANCE

LONDON	7,517,700
Birmingham	992,400
Sheffield	516,600
Liverpool	444,500
Leeds	443,247
Manchester	437,000
Bristol	393,000

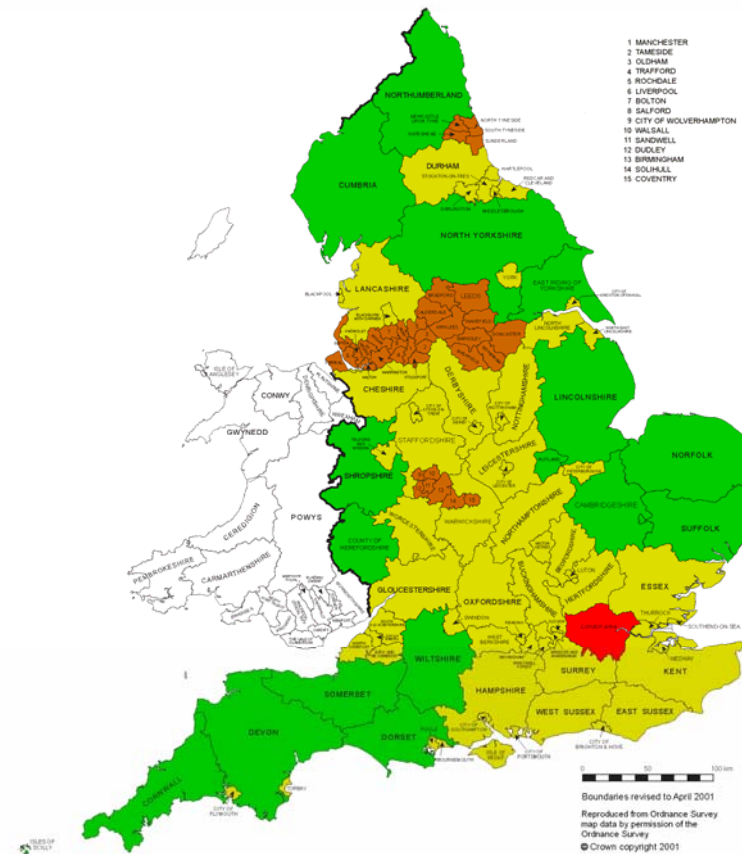
AGRICULTURAL ENGLAND

The green areas contain more than half the country's farmland and account for more than half of all cereals, vegetables, horticulture, meat, dairy and other livestock products

The resident population of Agricultural England is equivalent to that of London

KEY

- Rural Areas
- Metropolitan Areas
- Rest of England
- Greater London



Proportions (%) of Population by Areas

	London	The Countryside	Metro-Urban	Elsewhere
All People	15	15	22	48
Population Aged 16-74	15	15	22	48
Population Aged 16-74 in Employment	15	15	20	50
Managers and Senior Officials	17	15	17	52
Professional Occupations	20	13	18	49
Associate Professional & Technical	19	14	18	49
Administrative & Secretarial	17	13	20	50
Skilled Trades	10	19	21	51
Personal Services	13	16	22	50
Sales & Customer Service	13	15	23	50
Process, Plant & Machinery Operatives	9	16	25	50
Elementary	11	16	23	50
Large Employers & Higher Managers	19	13	16	52
Higher Professionals & Lower Managerial & Professional	19	14	18	49
Self-Employed & Own-Account	14	20	17	50
Self-Employed (excluding FT Farmers)	14	18	17	50
Intermediate & Lower Supervisory & Technical	14	15	22	50
Semi-routine & Routine	11	16	25	49
Never Worked & Long-term Unemployed	24	9	31	35
Full-time Students	19	11	24	45
Not Classifiable	12	16	24	47

Age-group composition of the local population within England

(% of each age-group in local population)

	Age groups (years)				
	0-15	16-24	25-44	45-64	>64
Metro-urban	21.0	11.7	28.5	23.1	15.7
London	20.2	12.1	35.3	19.9	12.4
Countryside	19.0	9.5	26.4	26.3	18.9
Elsewhere	20.1	10.6	28.7	24.4	16.1
ENGLAND	20.2	10.9	29.3	23.7	15.8

The General State of Health: how the local population assesses its own health

	Good Health	Fairly Good Health	Health Not Good
	(% of local population)		
Metro-urban	66	23	11
London	71	21	8
Countryside	69	23	9
Elsewhere	70	22	8
ENGLAND	69	22	9

The Prevalence of Limiting Long-term Illness

(proportion of local population)

	%
Metro-urban	21
London	16
Countryside	18
Elsewhere	17
ENGLAND	18

{limiting long-term illness covers any long-term illness, health problem or disability which limits daily activities or work}

Proportions (%) of the local population providing different levels of care

	hours of care provided each week			TOTAL
	1-19	20-49	50+	
Metro-urban	6.8	1.3	2.5	10.7
London	5.8	1.0	1.7	8.5
Countryside	7.2	1.0	2.0	10.2
Elsewhere	7.0	1.0	1.9	9.9
ENGLAND	6.8	1.1	2.0	9.9

**Provision of Unpaid Care by Age Groups within the Designated Areas
(unpaid carers as a percentage of all local people in each age class)**

Groups	England	Countryside	Greater London	Metropolitan Areas	Elsewhere
People	10.1%	10.4%	8.6%	10.8%	10.0%
0 to 15	0.9%	0.9%	1.0%	1.0%	0.9%
16 to 34	6.0%	5.5%	5.7%	7.3%	5.6%
35 to 49	13.7%	13.3%	12.3%	15.8%	13.3%
50 to 59	21.2%	21.0%	18.4%	22.3%	21.3%
60 to 64	18.3%	18.3%	15.9%	18.6%	18.6%
65 to 84	12.6%	12.6%	12.0%	12.7%	12.7%
85 and over	5.0%	5.4%	5.0%	4.5%	5.1%

All Unpaid Carers: Provision of Unpaid Care by Designated Areas and by Economic Activity

(% of each employment class within the local population)

Economic Activity	England	Countryside	Greater London	Metropolitan Areas	Elsewhere
All People	12.8%	13.1%	10.7%	13.9%	12.8%
Economically Active	11.5%	11.7%	9.6%	12.7%	11.5%
Employee - Part Time	16.2%	15.8%	14.6%	17.4%	16.1%
Employee - Full Time	10.2%	10.1%	8.5%	11.8%	10.2%
Self Employed - Part Time	17.5%	18.5%	14.6%	18.2%	17.9%
Self Employed - Full Time	11.8%	12.4%	10.2%	12.5%	11.8%
Unemployed	10.6%	10.8%	9.9%	11.1%	10.6%
Full-time student	5.2%	4.4%	6.4%	6.2%	4.6%
Economically Inactive	15.4%	16.0%	12.9%	16.0%	15.7%
Retired	16.7%	16.5%	15.2%	17.0%	17.0%
Student	4.6%	4.1%	5.2%	5.2%	4.1%
Looking after home/family	23.3%	23.2%	19.8%	27.5%	22.6%
Permanently sick or disabled	13.6%	14.4%	11.9%	13.5%	14.0%
Other	10.1%	10.6%	8.4%	10.7%	10.5%

Weekly Household Spending (£)

		London	Rural	Town & Suburb	Metro- urban
1	Food & non-alcoholic drinks	45.20	48.90	42.46	40.30
2	Alcoholic drinks, tobacco & narcotics	10.70	12.00	11.34	12.50
3	Clothing & footwear	26.20	23.80	21.69	23.40
4	Housing (net), fuel & power	55.90	38.50	35.94	35.70
5	Household goods & services	33.30	39.50	29.06	23.70
6	Health	5.60	5.90	4.83	3.30
7	Transport	61.80	76.40	57.65	44.30
8	Communication	14.10	11.50	10.62	10.70
9	Recreation & culture	59.60	67.40	56.05	52.20
10	Education	10.90	7.10	4.37	[3.90]
11	Restaurants & hotels	43.90	36.40	33.63	32.20
12	Miscellaneous goods & services	39.40	41.00	31.50	28.10
13	Other expenditure items	81.30	78.10	57.73	48.00
	Total expenditure	487.90	486.40	396.87	358.50

Expenditure included in category 13 is defined in detail as:

13 Other expenditure items

13.1 Housing: mortgage interest payments, council tax etc.

13.2 Licences, fines and transfers

13.3 Holiday spending

13.4 Money transfers and credit

13.4.1 Money, cash gifts given to children

13.4.2 Cash gifts and donations

13.4.3 Club instalment payments (child) and interest on credit cards

Not included in the Total Expenditure figures is any recognition of the following category:

14 Other items recorded

14.1 Contributions to pension funds

14.2 Other insurance inc. Friendly Societies

14.3 Income tax, payments less refunds

14.4 National insurance contributions

14.5 Purchase or alteration of dwellings, mortgages

14.6 Savings and investments

14.7 Pay off loan to clear other debt

14.8 Windfall receipts from gambling etc.

The English Countryside

- ...similar population age profile to elsewhere**
- ...similar health and illness profile to elsewhere**
- ...similar care-force profile to elsewhere**
- ...higher costs of public service delivery**
- ...a relatively prosperous residential environment**
- ...a breeding ground for Social Enterprise**
- ...where farmers are key entrepreneurs**