



EDS 371: Introduction to Intelligence Studies and International Relations

Department: Department of International, Environment and
Development Studies

Staff responsible: Shai Andre Divon; Contact e-mail shai.divon@umb.no

Credits (ECTS): 5

Language: English

Learning methods: Lectures & Seminars

January Block 2013

Location: **Parkgården (P) P107 UMB**, Ås. See attached map
(building No. 26):
http://statisk.umb.no/info/kart_umb.html

Note: The course outline might be subjected to changes – if changes will occur you will be notified in class and a new version of this document will be published on Class-Fronter.

EDS 371
Introduction to Intelligence Studies and International Relations

Objective of course

The students will be able to discuss key intelligence concepts and explain how decision makers use intelligence for decision making as well as for creating, shaping and justifying policy. In addition, the students will be able to critically assess the morality and ethics relating to uses of intelligence tools in international politics.

Course contents

Due to its covert character, the function of intelligence in shaping national and international politics remains hidden from the public eye. Nevertheless, intelligence plays a significant role in international politics, functioning as a decision making tool for decision makers and as a basis for shaping open and covert national and international policies. The aim of this module is to introduce key concepts in intelligence and to understand the intelligence cycle, use of information in international political discourse and touch upon questions of morality and ethics relating to covert operations. This will be achieved through frontal topical lectures and presentation of case studies.

Course requirements

In addition to regular class attendance and participation, the students must have a signed plagiarism contract (as required by Noragric). **Please note that attendance to all mandatory lectures and seminars is a requirement for being eligible for a grade on this course.** The students will be evaluated through a 3 hour exam which will take place on January 28th between 14:00 and 17:00. The questions for the exam will be based both on the course literature and class content. The exam will be graded by the course responsible and an external examiner.

Literature

Main Textbook:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. 5th ed. Washington, D.C.: CQ Press.

The textbook is available for purchase in the University bookshop and online. There are two copies of the 5th edition available at the Noragric library. They will be placed on limited (1 day) circulation.

Other literature: All additional literature (required and most of the recommended) will be placed on Class Fronter.

Syllabus

Lecture 1 – Monday, 7 January 2013: 10:00 – 12:00

Course outline and requirements; Introduction to intelligence studies

Required reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press.–
Chapter 1

Lecture 2 – Monday, 7 January 2013: 12:00 – 14:00

A brief history of intelligence

Required reading:

Khan, D. (2009). An Historical Theory of Intelligence. **In Gill, P., Marinn, S., and Phytian, M. (eds). *Intelligence Theory: Key Questions and Debates*. London: Routledge. pp 4-15. (On Fronter)**

Recommended reading:

Andrew, C. (2009). Reflections on Intelligence Historiography since 1939. **In Treverton, G.F. and Agrell, W. (eds.). *National Intelligence Systems: Current Research and Future Prospects*. Cambridge: Cambridge University Press. Pp 38-57. (On Fronter)**

McNeil, P. P. (2008). The Evolution of the U.S. Intelligence Community – An Historical Overview. **In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. Pp 5-20. (On Fronter)**

Dvornik, F. (1974). *Origins of intelligence services: the ancient Near East, Persia, Greece, Rome, Byzantium, the Arab Muslim Empires, the Mongol Empire, China, Muscovy*. New Brunswick, N.J.: Rutgers University Press.

Lecture 3 – Tuesday, 8 January 2013: 10:00 – 12:00

Intelligence collection systems

Required reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press. – **Chapter 3, 31-52; Chapter 5**

Herman, M. (1996). *Intelligence power in peace and war*. Cambridge: Cambridge University Press. **Pp 61-81. (On Fronter)**

Recommended reading:

Richelson, J. T. (2009). The Technical Collection of Intelligence. **In Johnson, K. J. (ed.). *Handbook of Intelligence Studies*. New-York: Routledge. Pp 105-117. (On Fronter)**

Hitz, F. P. (2009). Human Source Intelligence. **In Johnson, K. J. (ed.). *Handbook of Intelligence Studies*. New-York: Routledge. Pp 118-128. (On Fronter)**

Steele, R. D. (2009). Open Source Intelligence. **In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press: pp 137-152. (On Fronter)**

Lecture 4 – Tuesday, 8 January 2013: 12:00 – 14:00

Intelligence cycle and analysis

Required reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press. – **Chapter 4; Chapter 6**

Bruce, J.B. and George, R.Z. (2008). *Intelligence Analysis: The Emergence of a Discipline*. **In Bruce, J.B. and George, R.Z. (Eds.). *Analyzing Intelligence: Origins Obstacles and Innovations*. Washington D.C.: George Washington University Press. pp 1-15. (On Fronter)**

Recommended reading:

Bruce, J.B. (2008). The Missing Link: The Analyst-Collector Relationship. **In George, R. Z. and Bruce, J. B. (eds). *Analyzing Intelligence: Origins, Obstacles and Innovations*. Washington D.C.: George Washington University Press. Pp 191-210. (On Fronter)**

Lecture 5 – Wednesday, 9 January 2013: 10:00 – 12:00

Intelligence failure and the 9/11 case study

Required reading:

Riste, O. (2009). The Intelligence-Policy Maker Relationship and the Politicization of Intelligence. In Treverton, G.F. and Agrell, W. (eds.). *National Intelligence Systems: Current Research and Future Prospects*. Cambridge: Cambridge University Press. pp 179-209. (On Fronter)

Herman, M. (2008). Intelligence and National Action. In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. pp 237-246. (On Fronter)

Recommended reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press.– Chapter 9.

Treverton, G.F. (2008). Intelligence Analysis: Between “Politicization” and Irrelevance. In George, R. Z. and Bruce, J. B. (eds). *Analyzing Intelligence: Origins, Obstacles and Innovations*. Washington D.C.: George Washington University Press. Pp 91-104. (On Fronter)

Lecture 6 – Wednesday, 9 January 2013: 12:00 – 14:00

Intelligence failure and the 9/11 case study

Required reading:

Johnson, L. K. & Wirtz, J. J. (2008). Intelligence Activities in the Aftermath of the 9/11 and WMD Intelligence failiur: Introduction. In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. pp 413-416. (On Fronter)

Johnson, L. K. (2008). The 9/11 Attacks and Iraqi WMD Failures. In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. pp 497-505. (On Fronter)

Recommended reading:

Kean Commision. (2008). 9/11 Intelligence failure. In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. pp 417-458. (On Fronter)

**Lecture 7 (MANDATORY ATTENDANCE) – Thursday, 10
January 2013: 10:00 – 12:00**

The 9/11 attacks on the U.S. and how the U.S. democratic process responded to the attacks,
the two investigations – Guest Speaker Prof. David Barton

Required reading:

Clarke, R. (2004). *Against All Enemies: Inside America's War on Terror*. New York: Free Press. **Chapter 1. (On Fronter)**

The 9/11 National Commission Report, Preface Joint Inquiry Report. Pages 1-6. Available online at: <http://www.gpoaccess.gov/911/> **(On Fronter)**

**Lecture 8 (MANDATORY ATTENDANCE) – Thursday, 10
January 2013: 12:00 – 14:00**

The foreign policy setting, background, and response to 9/11 – Osama Bin Laden, Al-Qaeda,
and Iraq - Guest Speaker Prof. David Barton

Required reading:

Bergen, P. (2011). Five myths about Osama Bin Laden. *Washington Post*, May 6, 2011. **(On Fronter)**

Stern, J. (2010). Five Myths about Terrorists. *Washington Post*, January 10, 2010. **(On Fronter)**

Clarke, R. (2004). *Against All Enemies: Inside America's War on Terror*. New York: Free Press. **Chapter 2. (On Fronter)**

**Lecture 9 – (MANDATORY ATTENDANCE) – Friday, 11
January 2013: 10:00 – 12:00**

The U.S. intelligence community, before and after 9/11 and the Intelligence Reform Act of
2004 - Guest Speaker Prof. David Barton

Required reading:

The 9/11 National Commission Report: Chapter 11, Foresight and Hindsight. Available online
at: <http://www.gpoaccess.gov/911> (on Fronter)

Abdul Rauf, F. (2011). Five Myths about American Muslims. Washington Post, April 1,
2011. (On Fronter)

**Lecture 10 – (MANDATORY ATTENDANCE) – Friday, 11
January 2013: 12:00 – 14:00**

The national security, foreign policy, and intelligence policy lessons learned from 9/11 -
Guest Speaker Prof. David Barton

Required reading:

The 9/11 National Commission Report : Chapter 12, What to Do? A Global Strategy, sections
12.1 to 12.3, **pages 361-383**, Available online at:
<http://www.gpoaccess.gov/911/pdf/sec12.pdf> (On Fronter)

President Obama's Cairo Speech. June 4 2009. (On Fronter).

**Lecture 11 – (MANDATORY ATTENDANCE) – Monday , 14
January 2013: 10:00 – 12:30**

Intelligence Theory – Guest Speaker Guy Ben-Ari

Required reading:

Treverton, G. F., Jones, S.G., Boraz, S. and Lipsky P. (2006). Toward a Theory of Intelligence: Workshop Report. RAND National Security Research Divison. Available at: http://www.rand.org/content/dam/rand/pubs/conf_proceedings/2006/RAND_CF219.pdf
(On Fronter)

Sims, J.E. (2009). A theory of intelligence and international polictics. **In Treverton, G.F. and Agrell, W. (eds.). *National Intelligence Systems: Current Research and Future Prospects*. Cambridge: Cambridge University Press. pp 58-92. (On Fronter)**

Recommended Reading:

Johnson, L. (2003) Bricks and Mortar for a Theory of Intelligence. **Comparative Strategy 22:1. pp. 1-28 (On Fronter)**

**Lecture 12 – (MANDATORY ATTENDANCE) Tuesday, 15
January 2013: 10:00 – 12:30**

Outsourcing Intelligence - Guest Speaker Guy Ben-Ari

Required reading:

Shorrock, Tim (2008) *Spies for Hire: The Secret World of Intelligence Outsourcing*, New York, NY: Simon & Schuster, **pp. 11-37. (On Fronter)**

Final Policy Letter on the Performance of Inherently Governmental and Critical Functions, issued by the Office of Federal Procurement Policy in the White House (2011).

Available at: <http://www.gpo.gov/fdsys/pkg/FR-2011-09-12/pdf/2011-23165.pdf> **(On Fronter)**

Lecture 13 + 14 Wednesday, 16 January 2013: 10:00 – 14:00

Intelligence Failure and the Yom-Kippur war Case Study

Required reading:

Black, I and Morris, B. (1991). *Israel's Secret Wars: A history of Israel's Intelligence Services*. New-York: Grove press. **pp 282-312. (On Fronter)**

Kahana, E. (2008). Early Warning Versus Concept: The Case Of the Yom Kippur War 1973. **In Johnson, L. K. & Wirtz, J. J. (eds). *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. Pp 176-188. (On Fronter)**

Lecture 15 – Thursday, 17 January 2013: 10:00 – 12:00

Transnational issues

Required reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press. - **Chapter 12.**

Recommended Reading:

Johnson, L. K. (2002). *Bombs, bugs, drugs, and thugs: intelligence and America's quest for security*. New York: New York University Press. **Chapters 3-4. (On Fronter)**

Lecture 16 – Thursday, 17 January 2013: 12:00 – 14:00

Covert Action

Required reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press.– **Chapter 8.**

Recommended reading:

Barry, J.A. (2008). Covert Action can be Just. **In Johnson, L. K. & Wirtz, J. J. (eds).** *Intelligence and national security: the secret world of spies: an anthology*. New York: Oxford University Press. Pp 286-294. (On Fronter)

Lecture 17 – Friday, 18 January 2013: 10:00 – 12:00

Morality and Ethics

Required reading:

Lowenthal, M. M. (2012). *Intelligence: from secrets to policy*. Washington, D.C.: CQ Press.–
Chapter 13.

Godfrey, E.D. (2008). Ethics in Intelligenc. **In Johnson, L. K. & Wirtz, J. J. (eds).**
Intelligence and national security: the secret world of spies: an anthology. New
York: Oxford University Press. Pp 374-383. (On Fronter)

Recommended reading:

Johnson, L. K. (2002). *Bombs, bugs, drugs, and thugs: intelligence and America's quest for
security*. New York: New York University Press. **Chapter 9.**

Lecture 18 – (MANDATORY ATTENDANCE) Friday, 20 January 2013: 10:00 – 12:00

Morality and Ethics Continued + Preparation for Student Seminars

Student Seminars – Wednesday + Thursday , 23 - 24 January 2013: 10:00 – 14:00 – Mandatory attendance

Presentations + conclusion